

People Analytics: HR Transformation through Data

OCTOBER 19-22, 2020 • LIVE VIRTUAL

Program Overview

In *People Analytics: HR Transformation through Data*, participants will learn how to fully engage in their organization's analytics and positively impact the way they manage talent. **This live virtual program will be delivered completely online.** It covers the basic statistical and analytic approaches that allow companies to transform people data into useful insights, and surveys the different ways in which leading-edge organizations are using data to change the way they manage people. Designed for HR leaders and senior-level hiring managers, this program will give participants the insightful knowledge and tools they need to harness the power of data to make better HR decisions and change the way they manage people.

LEARNING OBJECTIVES:

- Discover how and when data can be used to make key employee decisions
- Become a more educated data consumer, recognizing the good and the bad in terms of data collection and applications
- Understand how leading companies are using people analytics
- Become an agent of change toward an HR culture and position yourself as a strategic partner in your company's talent management

WHO SHOULD ATTEND

This live virtual program will benefit senior-level executives, business owners, heads of human resources, or executives from mid-to-upper-level management directly involved in the hiring, recruiting, and retention of employees. A minimum of 10 years' experience is required to be eligible. Participants must be employed by a private company in Kuwait and be proficient in speaking and understanding written and spoken English.

People Analytics: HR Transformation through Data

OCT. 19-22, 2020

LIVE VIRTUAL

For more information, please contact:

Enterprise Learning & Human Development
**KUWAIT FOUNDATION FOR THE
ADVANCEMENT OF SCIENCE**

Tel: +965 22278100
Ext 1853/1854/1883/1891

Email: training@kfas.org.kw

kfas.formstack.com/forms/hr_transformation

SESSION TOPICS INCLUDE:

- Analytics & Culture
- Analytics & Managing Careers
- Analytics & Performance Management
- Building a People Analytics Capability
- Network Analytics

People Analytics: HR Transformation through Data

OCTOBER 19-22, 2020 • LIVE VIRTUAL



FACULTY



Matthew Bidwell, PhD
*Associate Professor of Management,
The Wharton School*

Matthew Bidwell's research examines new patterns in work and employment, focusing in particular on the causes and effects of more short-term, market-oriented employment relationships. He has conducted detailed research on different forms of worker mobility, comparing the effects of promotion versus internal mobility for firms and workers, and the conditions under which it is most likely to happen. He has also worked extensively on outsourcing and contracting, publishing papers on how contractors are used within firms, on the effects of their relationships with staffing firms, and on who goes into contracting.



Valery Yakubovich, PhD
Professor of Management, ESSEC Business School

Valery Yakubovich is a senior fellow at the Wharton Center for Human Resources and teaches the people analytics topics in different custom programs at Wharton Executive Education. He teaches and consults executives in the U.S. and in Europe. He wrote an article (together with two Wharton professors) on artificial intelligence in human resources management. He has a PhD in Sociology from Stanford University (2001) and an MA in Sociology from Warwick. He graduated with honors in Mathematics from Moscow State University.

HOW TO APPLY

To register for this program, please ensure that you complete the following steps online and adhere to the requirements listed below:

- Must be employed by a private Kuwaiti company
- Must provide an updated CV reflecting current role and responsibilities

REGISTRATION DEADLINES & SELECTION PROCESS

All applicants will undergo a blind review process by a selection committee. Applicants will be assessed based on experience (minimum 10 years of experience), area of expertise, and comparative merit. Any late or incomplete submissions will be automatically rejected.

Registration Deadline: October 4, 2020

To Register:

https://kfas.formstack.com/forms/hr_transformation

